

PRESS RELEASE – NOVEMBER 3, 2010

**SIMPSON MANUFACTURING CO., INC. TO PRESENT
AT THE BAIRD'S 2010 INDUSTRIAL CONFERENCE
AND SCHEDULES ANNUAL MEETING OF STOCKHOLDERS**

Pleasanton, CA -- Simpson Manufacturing Co., Inc. (the "Company") (NYSE:SSD) announced today that its Chairman, Barclay Simpson, will present at the Baird's 2010 Industrial Conference at the Four Seasons Hotel located at 120 E. Delaware Place, Chicago, Illinois, on Tuesday, November 9, 2010. The presentation is scheduled for 8:20 am, Central Standard Time/6:20 am, Pacific Standard Time. A live and archived webcast of the conference presentation will be available at: <http://www.wsw.com/webcast/baird17/ssd/> or through a link on the Company's website at www.simpsonmfg.com.

In addition, at its meeting on October 28, 2010, the Company's Board of Directors scheduled its 2011 annual meeting of stockholders for Tuesday, April 26, 2011.

Simpson Manufacturing Co., Inc., headquartered in Pleasanton, California, through its subsidiary, Simpson Strong-Tie Company Inc., designs, engineers and is a leading manufacturer of wood-to-wood, wood-to-concrete and wood-to-masonry connectors and fastening systems, stainless steel fasteners and pre-fabricated shearwalls. Simpson Strong-Tie also offers a full line of adhesives, mechanical anchors and powder actuated tools for concrete, masonry and steel. The Company's common stock trades on the New York Stock Exchange under the symbol "SSD."

For further information, contact Barclay Simpson at (925) 560-9032.