

PRESS RELEASE – SEPTEMBER 27, 2010

**SIMPSON MANUFACTURING CO., INC. TO PRESENT
AT THE NYSSA 2010 CONSTRUCTION AND MATERIALS INDUSTRY CONFERENCE**

Pleasanton, CA -- Simpson Manufacturing Co., Inc. (the “Company”) (NYSE:SSD) announced today that its Chairman, Barclay Simpson, will present at the NYSSA 2010 Construction and Materials Industry Conference at the New York Society of Security Analysts’ Conference Facilities located at 1540 Broadway, Suite 1010, New York, New York, on Wednesday, September 29, 2010. The presentation is scheduled for 10:00 am, Eastern Daylight Time/7:00 am, Pacific Daylight Time. A live and archived webcast of the conference presentation will be available at:

<http://investor.shareholder.com/media/eventdetail.cfm?eventid=86479&CompanyID=SSD&e=1&mediaKey=EB1F7E3D4DFB55B404BAF18492557186> or through a link on the Company’s website at www.simpsonmfg.com.

Simpson Manufacturing Co., Inc., headquartered in Pleasanton, California, through its subsidiary, Simpson Strong-Tie Company Inc., designs, engineers and is a leading manufacturer of wood-to-wood, wood-to-concrete and wood-to-masonry connectors and fastening systems, stainless steel fasteners and pre-fabricated shearwalls. Simpson Strong-Tie also offers a full line of adhesives, mechanical anchors and powder actuated tools for concrete, masonry and steel. The Company’s common stock trades on the New York Stock Exchange under the symbol “SSD.”

For further information, contact Barclay Simpson at (925) 560-9032.