

PRESS RELEASE – SEPTEMBER 8, 2010

**SIMPSON MANUFACTURING CO., INC. TO PRESENT
AT MORGAN KEEGAN INDUSTRIAL/TRANSPORTATION CONFERENCE**

Pleasanton, CA -- Simpson Manufacturing Co., Inc. (the “Company”) (NYSE:SSD) announced today that its Chairman, Barclay Simpson, will present at the Morgan Keegan Industrial/Transportation Conference at The Drake Hotel in Chicago, IL, on Wednesday, September 15, 2010. The presentation is scheduled for 8:05 am, Central Daylight Time. A live and archived webcast of the conference presentation will be available at <http://www.wsw.com/webcast/mk23/ssd> or through a link on the Company’s website at www.simpsonmfg.com.

Simpson Manufacturing Co., Inc., headquartered in Pleasanton, California, through its subsidiary, Simpson Strong-Tie Company Inc., designs, engineers and is a leading manufacturer of wood-to-wood, wood-to-concrete and wood-to-masonry connectors and fastening systems, stainless steel fasteners and pre-fabricated shearwalls. Simpson Strong-Tie also offers a full line of adhesives, mechanical anchors and powder actuated tools for concrete, masonry and steel. The Company’s common stock trades on the New York Stock Exchange under the symbol “SSD.”

For further information, contact Barclay Simpson at (925) 560-9032.